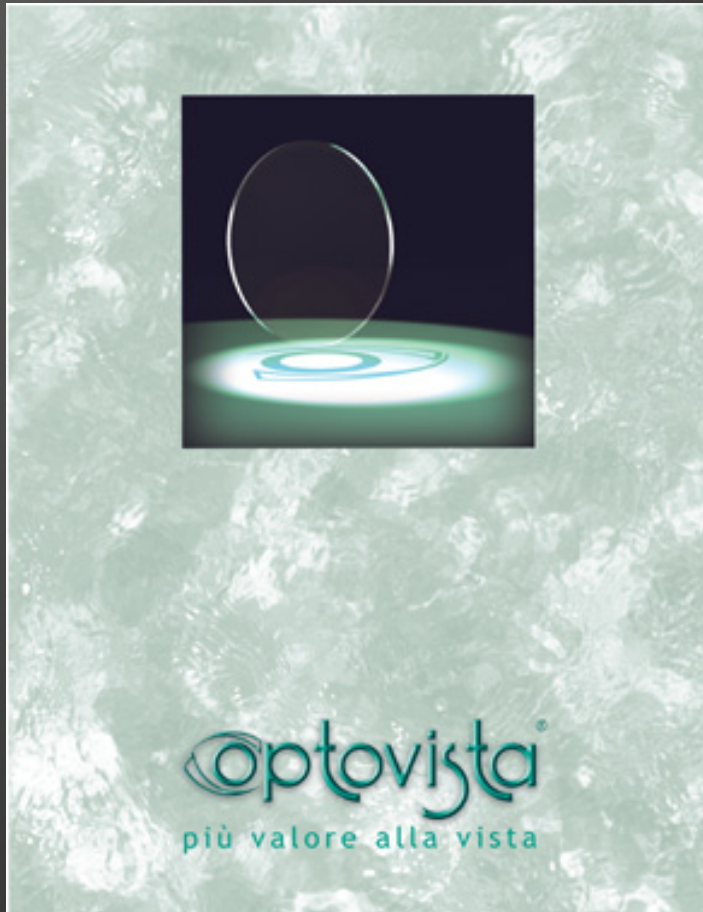


# Below the line: Catalogo Tecnico



## Cliente: Optovista



Technical catalog page for EGO 3M EGO 3Morton. It features diagrams of lens cross-sections and lists technical specifications such as material, thickness, and optical properties.

Technical catalog page for ORLITE 1.5. It includes a table of prices for different lens types and sizes, along with technical specifications and a small portrait of a man.

Technical catalog page for HYPERACTIVE. It features a diagram of a lens cross-section and lists technical specifications. The text describes the 'avvolgente' (wrapping) effect of the lens.

Technical catalog page for encanto BRILLANCE. It features a portrait of a woman and lists technical specifications. The text describes the 'Respinge lo sporco proteggendo le lenti...' (Repels dirt protecting the lenses...) feature.

**oggetto:** catalogo tecnico

**target:** BTB

**obiettivo:** presentare il nuovo listino e i nuovi prodotti offrendo all'ottico rivenditore uno strumento di lavoro pratico, chiaro e di rapida consultazione

**anno:** 2007/2008

**mercato:** Italia